



BIOGRAPHY

Igor Richter

Igor Richter is Director at Stratos Management Consulting Ltd., a strategic consulting company. As a key figure in the business, he is engaged in strategic consulting to senior management and key company stakeholders across the UK and Europe.

A member of the Institute of Directors (IoD), and an Adjunct Faculty Strategy & International Business, Henley Business School, Igor was previously Director, Global Strategic Insights at GfK – the market research company and prior to that Director, Strategic Planning, Europe, Middle East and Africa at Motorola Mobile Devices – the handset manufacturing division of Motorola. In the role he was responsible for providing strategic and analytical support to the regional management. He also worked at Motorola Solutions, the critical communications division of Motorola.

Prior to working at Motorola for 15 years, Igor also held a position at Eurotel Praha, now part of O₂ mobile phone operator in the Czech Republic. On top of his master degree in microelectronics from VVTS University in the Czechoslovakia, Igor earned his MBA from Henley Business School in the UK.

Igor has industry expertise in a wide selection of business strategic management, including new product introduction assessment, market research, strategic and long-term demand planning, market intelligence, process re-engineering and management consultancy. He is well placed to help you grow your business.